

Manatee Eco Tourism Association

META

14 July 2016

General Meeting Procedures

Minutes

Call to Order: Parliamentarian 6:18pm

Adopt Agenda: Parliamentarian unanimous

Introduction of Guests/Visitors

Bob Mercer, Save Crystal River

Miles Saunders from Visit Citrus – Visitor Bureau.

Spoke about initiatives and that the Facebook surpassed their goal for the year in JUNE with 50,000 likes!

They will SHARE content from local businesses (and tag your business!) Be sure to LIKE the page from your business page.

Things that likely won't get shared: Advertisements and direct marketing. Inappropriate (and even marginal) interactions with manatees etc.

Things that will get shared: pictures and videos (especially videos) of manatees, birds, sunsets, anything that would be a reason to come to Citrus County (Crystal River).

He will get to us on the best hashtags to use for Twitter, Instagram etc.

Approval of JUNE 2016 Minutes

Motion: Charlie, 2nd Mike – unanimous approval

Public / Member Input (3 minutes):

Old Business: None

Committee Reports:

1. **Finance:** Marty Senetra
 - a. Financial Update – check written to start 501c-3 process
2. **Legal:** Mary Morgan
 - a. Non Profit Status process - bylaws being rewritten to adhere to federal paragraph sequence and structure
3. **Science:** John Spann
 - a. Review Membership List – please see attached Member list and submit any changes.
4. **Membership:** Charlie Slider
 - a. Web Site Status Update – to meet with Todd and provide update
 - b. Logo Update
5. **Public Relations:** Mike Engiles
 - a. Scallop article published

- b. Lowry Park Trip article submitted
- c. STMC Meeting – meeting went well and anticipate future meetings and cooperation
- d. FWS Meeting – met with Joyce Palmer. Expect final EA out shortly (mid AUG? mike speculating)
- e. Charlie and Mike to participate in 3S Upland Planning meetings representing META

New Business:

None

Public / Member Input (3 minutes):

Adjourn